



PROFESSIONAL PET PRODUCTS

*For more information about products,
visit www.FURminator.net*



PROFESSIONAL PET PRODUCTS

DOGS • CATS • SMALL ANIMALS • EQUINE



**SHEDDING/HAIRBALL
SOLUTIONS**



GROOMING SOLUTIONS



HYGIENE SOLUTIONS



WET DOG SOLUTIONS



**MERCHANDISING
SOLUTIONS**



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For more than a decade, Angie Porter, a professional pet groomer, attempted to find a quality, invaluable tool to deal with dog shedding. After using every possible device in the industry, she realized such a tool didn't exist, so she decided to develop it with her husband David. Together, they created the first, and only, tool to safely, efficiently and comfortably remove a pet's loose undercoat while dramatically reducing shedding: the FURminator® de**Shedding** Tool – the most popular, sought-after and beloved shedding solution on the market.

As creators of the FURminator de**Shedding** Tool, FURminator continues to raise the bar with innovative, proprietary shedding solutions. FURminator's lineup of de**Shedding** tools, grooming tools, hair care products, bathing and hygiene solutions broadens and enhances the FURminator de**Shedding** experience for pet parents and their pets. Simply put, there is no pet care solution on the market like the FURminator product line.

Millions of pet people are passionate about FURminator products. These superior products, coupled with a loyal customer base, practically sell themselves. FURminator products are constructed of the highest quality materials and are sought out by specialty retail shoppers everywhere. Thanks to high-quality pet care solutions, the products enhance relationships between pet parents and their pets making time spent together grooming more enjoyable than ever.



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SHEDDING/HAIRBALL SOLUTIONS



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GROOMING SOLUTIONS



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HYGIENE SOLUTIONS



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WET DOG SOLUTIONS



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MERCHANDISING SOLUTIONS

FURminator® deShedding Tools

Pets will always shed, and as long as they live indoors, pet parents will need ways to reduce pet hair. That's why FURminator shedding solutions are revered by pet parents as the gold standard for pet hair control. The effectiveness of the extensive line of de**Shedding** tools provides the right solution for every shape, size and type of pet.

FURminator de**Shedding** Tools eliminate the frustration associated with shedding, and they keep coats healthy and beautiful. In addition, they keep pets comfortable and safe. Up to 2/3 of the hair that a cat sheds is ingested during grooming, resulting in hairballs that are messy, stressful to the cat, and the cause of potentially serious problems. The line of de**Shedding** Tools eliminate every concern associated with shedding for all pets, and that's why both pets and pet parents love FURminator.

LONG HAIR DESHEDDING TOOLS {For pets with hair longer than 5.1 cm}							
							
XS Up to 4.5 kg	S Up to 9 kg	M 9 - 23 kg	L 24 - 41 kg	XL Over 42 kg	S Less than 4.5 kg	L Over 4.5 kg	EQUINE
							
SHORT HAIR DESHEDDING TOOLS {For pets with hair shorter than 5.1 cm}							

Stainless steel deShedding edge reaches through topcoat to safely and easily remove loose hair and undercoat without damaging the coat or cutting the skin



FURrejector® button releases hair with ease, making deshedding easier than ever

Ergonomic handle for comfort and ease of use



DESHEDDING EDGE REDUCES SHEDDING UP TO 90%

- Designed by a professional groomer for maximum hair removal
- Used and recommended by professional groomers and veterinarians



PRECISE DESHEDDING EDGE DESIGN MAKES HAIR REMOVAL SAFE AND COMFORTABLE

- de**Shedding** tools available for all sizes, breeds and hair lengths
- Prevents hair from matting and eliminates hairballs in cats and small animals
- Invigorates skin and strengthens hair follicles
- Stimulates natural oil production, which protects skin and promotes healthy, shiny coats

LONG HAIRE*D* DOGS

{For pets with hair longer than 5.1 cm}

BREED SIZE



GIANT
42 kg +



Giant Dog Long Hair deShedding Tool

EDGE SIZE: 12.7 cm Long Hair

TRADE PACK

6x4

ITEM EAN



LARGE
24-41 kg



Large Dog Long Hair deShedding Tool

EDGE SIZE: 10.16 cm Long Hair

TRADE PACK

6x4



MEDIUM
9-23 kg



Medium Dog Long Hair deShedding Tool

EDGE SIZE: 6.7 cm Long Hair

TRADE PACK

6x4



SMALL
< 9 kg



Small Dog Long Hair deShedding Tool

EDGE SIZE: 4.45 cm Long Hair

TRADE PACK

6x4



TOY
< 4.5 kg



Toy Dog Long Hair deShedding Tool

EDGE SIZE: 3.175 cm Long Hair

TRADE PACK

6x4



SHORT HAIRE*D* DOGS

{For pets with hair shorter than 5.1 cm}

BREED SIZE



GIANT
42 kg +



Giant Dog Short Hair deShedding Tool

EDGE SIZE: 12.7 cm Short Hair

TRADE PACK

6x4

ITEM EAN



LARGE
24-41 kg



Large Dog Short Hair deShedding Tool

EDGE SIZE: 10.16 cm Short Hair

TRADE PACK

6x4



MEDIUM
9-23 kg



Medium Dog Short Hair deShedding Tool

EDGE SIZE: 6.7 cm Short Hair

TRADE PACK

6x4



SMALL
< 9 kg



Small Dog Short Hair deShedding Tool

EDGE SIZE: 4.45 cm Short Hair

TRADE PACK

6x4



TOY
< 4.5 kg



Toy Dog Short Hair deShedding Tool

EDGE SIZE: 3.175 cm Short Hair

TRADE PACK

6x4



LONG HAIREd CATS

{For pets with hair longer than 5.1 cm}

BREED SIZE



LARGE
> 4.5 kg



Large Cat Long Hair deShedding Tool

EDGE SIZE: 6.7 cm Long Hair

TRADE PACK

6x4

ITEM EAN



8 117940 113454



SMALL
< 4.5 kg



Small Cat Long Hair deShedding Tool

EDGE SIZE: 4.45 cm Long Hair

TRADE PACK

6x4



8 117940 113218

SHORT HAIREd CATS

{For pets with hair shorter than 5.1 cm}



LARGE
> 4.5 kg



Large Cat Short Hair deShedding Tool

EDGE SIZE: 6.7 cm Short Hair

TRADE PACK

6x4



8 117940 113386



SMALL
< 4.5 kg



Small Cat Short Hair deShedding Tool

EDGE SIZE: 4.45 cm Short Hair

TRADE PACK

6x4



8 117940 113140

SMALL ANIMALS

BREED TYPE



SMALL ANIMAL



Small Animal deShedding Tool

EDGE SIZE: 3.175 cm Small Animal

TRADE PACK

6x4

ITEM EAN



8 117940 113522

EQUINE



EQUINE



Equine deShedding Tool

EDGE SIZE: 12.7 cm Equine

TRADE PACK

6x4



8 117940 103172



“When I announced my new line of grooming tools, the first response I heard was, ‘What took so long?’”

– Angie Porter, Inventor of FURminator® deShedding Tools

All FURminator products, at heart, are grooming solutions. And as any pet parent or grooming professional knows, good grooming requires the right tools. With so many breeds, coat types and skin issues, knowing which product to use is confusing. That’s why pet parents value FURminator: providing a simple decision process with the highest quality solutions for their pet’s specific grooming needs.

The FURminator 2-Step Grooming Process helps pet parents choose the right brush and the right comb for their pet’s hair needs, and FURminator nail tools make trimming safe and effective for all pets, even puppies and kittens.



- For grooming pre- and post-bath

- Detangles and smooths fur without pulling the coat or irritating skin



- Gently smooths and extracts remaining debris after brushing

- Removes fine mats and tangles

2-STEP GROOMING PROCESS

COAT TYPE	STEP 1 – BRUSHING	STEP 2 – COMBING
 SHORT Chihuahua Bulldog Boxer	 DUAL BRUSH (bristle side)	 CURRY COMB
 MEDIUM Pug Beagle Labrador	 LARGE FIRM SLICKER BRUSH SMALL FIRM SLICKER BRUSH	 CURRY COMB
 LONG Pomeranian Chow Retriever	 LARGE FIRM SLICKER BRUSH SMALL FIRM SLICKER BRUSH	 LARGE FINISHING COMB SMALL FINISHING COMB RAKE
 CURLY Poodle Cocker Spaniel	 LARGE FIRM SLICKER BRUSH SMALL FIRM SLICKER BRUSH	 LARGE FINISHING COMB SMALL FINISHING COMB
 WIRY Schnauzer Wirehaired Terrier	 LARGE SOFT SLICKER BRUSH SMALL SOFT SLICKER BRUSH	 LARGE FINISHING COMB SMALL FINISHING COMB
 SILKY Irish Setter Yorkshire Terrier	 DUAL BRUSH (pin side) LARGE SOFT SLICKER BRUSH SMALL SOFT SLICKER BRUSH	 LARGE FINISHING COMB SMALL FINISHING COMB

Grooming Brushes

The complete line of grooming brushes ensures that pet parents have the right solution for their pet's specific grooming needs. As the first step in the FURminator® 2-Step Grooming Process, pre- and post-bath brushing detangles and smooths fur without pulling the coat or irritating skin.

All dogs require grooming, no matter the coat type: short, curly, long, silky, wiry or somewhere in between. FURminator's superior grooming line includes slicker brushes in two sizes, each available with firm or soft pins, as well as a dual brush featuring a pin side and a natural bristle side. No matter the tool, FURminator's advanced line of brushes is the most trusted solution for keeping coats clean and healthy, and keeping both pets and pet parents comfortable and happy.

BENEFITS:

SLICKER BRUSH

- Simple, comfortable solution for clean, healthy coats
- Removes surface mats and detangles and smooths fur without pulling
- Brush design reduces pressure on the pet's skin
- Finishes coats, creating a natural shine

DUAL BRUSH

- Features a pin brush on one side and a bristle brush on the other
- Helps remove mats, tangles and loose hair
- Designed to follow natural contours of pet's head and body

Dual flex heads follow pet's contour and prevents brush burn

Stainless steel bristles designed to last a lifetime

Anti-microbial plastic minimizes germs and bacteria

Ergonomic handle for comfort and ease of use



BRUSHES

COAT TYPE

{PIN BRUSH}
SILKY
{BRISTLE BRUSH}
SHORT
Coats



Dual Brush

TRADE PACK

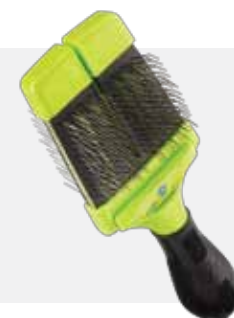
4x6

ITEM EAN



8 117940 140634

SILKY OR WIRY
Coats



Small Soft Slicker Brush

TRADE PACK

4x6



8 117940 140320

SILKY OR WIRY
Coats



Large Soft Slicker Brush

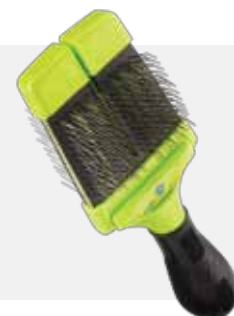
TRADE PACK

4x6



8 117940 140566

CURLY, LONG OR MEDIUM
Coats



Small Firm Slicker Brush

TRADE PACK

4x6



8 117940 140252

CURLY, LONG OR MEDIUM
Coats



Large Firm Slicker Brush

TRADE PACK

4x6



8 117940 140498



Grooming Combs

The trusted line of high-quality FURminator® grooming combs provides a gentle, effective solution for finishing the grooming process. As the second step in the FURminator 2-Step Grooming Process, combing a pet's coat extracts any debris left over from brushing and removes small surface mats and tangles with minimal tugging, keeping fur clean and healthy.

FURminator's grooming line includes a rake, an all-purpose solution for long coats; finishing combs to keep long, curly, silky and wiry coats tangle-free; and a curry comb, which stimulates and distributes the natural oils to promote a healthy coat for short and medium coats. That's why pet parents are loyal to FURminator grooming combs – the most effective, yet gentle, grooming tools available.

BENEFITS:

RAKE

- All-purpose tool that separates and untangles fur
- Rounded pins fully rotate to eliminate skin irritation and minimize tugging
- Removes mats from undercoat and breeches
- Shaped lines follow pet's contour for maximum impact

CURRY COMB

- Removes dust and loose hair while distributing natural oils for a lustrous sheen
- Molded teeth stimulate production of natural oils, which promote coat health
- Invigorates the skin

FINISHING COMB

- Removes small surface mats
- Keeps hair tangle- and debris-free
- Rounded pins fully rotate to eliminate skin irritation and minimize tugging
- Shaped lines follow pet's contour for maximum impact

Rounded pins rotate 360° to remove mats with little tugging

Anti-microbial plastic minimizes germs and bacteria

FURflex technology makes it easier to use on body contours

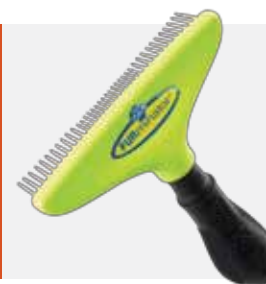
Ergonomic handle for comfort and ease of use



COMBS

COAT TYPE

LONG
Coats



Rake

TRADE PACK

4x6

ITEM EAN



8 117940 140702

**SHORT OR
MEDIUM**
Coats



Curry Comb

TRADE PACK

4x6



8 117940 140870

**LONG,
CURLY,
SILKY,
OR WIRY**
Coats



Small Finishing Comb

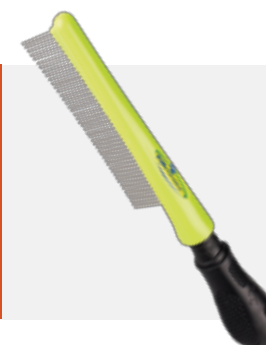
TRADE PACK

4x6



8 117940 140016

**LONG,
CURLY,
SILKY,
OR WIRY**
Coats



Large Finishing Comb

TRADE PACK

4x6



8 117940 140184

Nail Care

Nail care is one of the most important, and somewhat misunderstood, areas of pet care for most pet parents. Because nails require regular clipping and grinding, many pet parents are afraid of injuring their pet, but ignoring nail care is just as harmful. The all new proprietary nail care solutions are completely safe and easy to use, thus eliminating the discomfort from the process, not only for pets, but also for their owners.

BENEFITS: NAIL GRINDER

Two-speed (6000-12000 rpm) cordless grinder includes two replaceable grinding bands (interchangeable with Dremel bands) and operates for 100+ hours on four AA-alkaline batteries (included)

- High performance, yet lightweight and quiet
- Automatic LED light ensures safety and maximizes control
- Tool design ensures nail trimming is safe, efficient and painless
- Promotes comfort and health associated with trimmed nails
- Eliminates sore paws, legs and hips

NAIL CLIPPERS

- Makes nail trimming efficient and painless with adjustable guide
- Cutting edge ensures a clean, even cut without crushing the nail
- Promotes comfort and health associated with trimmed nails
- Eliminates sore paws, legs and hips

Sharp, stainless steel cutting edges ensure clean, even cuts

Adjustable nail guide ensures safe cutting depth

Non-slip, ergonomic handle for complete control



NAIL CARE

PET TYPE

DOG & CAT

Nail Grinder

TRADE PACK

4x6

ITEM EAN



DOG & CAT

Nail Clippers

TRADE PACK

4x6



MY FURst® GROOMER

PUPPY

My FURst Groomer for Puppies
(3-Piece Interchangeable Slicker Brush and Comb Set)

TRADE PACK

4x6



KITTEN

My FURst Groomer for Kittens
(3-Piece Interchangeable Slicker Brush and Comb Set)

TRADE PACK

4x6



Shampoos and Conditioners

As industry innovators and experts on pet hair, FURminator® understands the entire shedding cycle and the role that hair care and hygiene play in helping to reduce and control shedding. For that reason, a high-performance line of hair care, hygiene and waterless products was developed.

Uniquely formulated and offering superior performance in deShedding, conditioning and hygiene, the premium bathing solutions address shedding at the core and enhance the effectiveness of the deShedding tools. The proprietary formulations provide the performance and benefits you'd expect from the pet hair experts.



BENEFITS:

- Formulated to strengthen hair follicles and loosen dead undercoat
- Reduces excess shedding without bathing
- Enhances the effectiveness of our deShedding tools
- Paraben and chemical dye free
- Made in the USA

DOG SHAMPOOS

USE

DESHEDDING



deShedding Ultra Premium Shampoo

16.5 oz / 487 mL

TRADE PACK

8x1

ITEM EAN



8 117940 130048

DESHEDDING



deShedding Ultra Premium Shampoo

8.5 oz / 251 mL

TRADE PACK

8x1



8 117940 120216

**SUPER
SHINE**



Super Shine Ultra Premium Shampoo

8.5 oz / 251 mL

TRADE PACK

8x1



8 117940 127796

**WHITE
COAT**



White Coat Ultra Premium Shampoo

8.5 oz / 251 mL

TRADE PACK

8x1



8 117940 127864

**MY
FURST®**



My FURst Ultra Premium Puppy Shampoo

8.5 oz / 251 mL

TRADE PACK

8x1



8 117940 120452

DOG CONDITIONER

USE

DESHEDDING



deShedding Ultra Premium Conditioner

16.5 oz / 487 mL

TRADE PACK

8x1

ITEM EAN



8 117940 130116

DESHEDDING



deShedding Ultra Premium Conditioner

8.5 oz / 251 mL

TRADE PACK

8x1



8 117940 120384

WATERLESS DOG SPRAY

USE

DESHEDDING



deShedding Waterless Spray

8.5 oz / 251 mL

TRADE PACK

8x1

ITEM EAN



8 117940 120902

DEODORIZING



deOdorizing Waterless Spray

8.5 oz / 251 mL

TRADE PACK

8x1



8 117940 120698

DETANGLING



deTangling Waterless Spray

8.5 oz / 251 mL

TRADE PACK

8x1



8 117940 127932

**MY
FURST®**



My FURst Waterless Puppy Shampoo

8.5 oz / 251 mL

TRADE PACK

8x1



8 117940 120766

CAT HAIR CARE

USE

**HAIRBALL
PREVENTION**



Hairball Prevention Waterless Spray

8.5 oz / 251 mL

TRADE PACK

8x1

ITEM EAN



8 117940 120834

EAR CLEANER

**EAR
CLEANER**



Ear Cleaner for Dogs & Cats

4.5 oz / 132 mL

TRADE PACK

12x1



8 117940 121060

FURDRY

The leaders of the de**Shedding** category also know how frustrating wet dogs can be for pet parents. As the experts in all things pet hair, FURminator® created a solution for wet dogs. An easy, yet thoroughly effective, way to dry and calm pets after a bath, swim or run in the rain or snow, and a simple method for protecting furniture, carpets and cars from a wet dog.

The line of FUR Dry is the kind of innovative thinking that customers expect from FURminator. The wearable dog towels are the kind of products that make them loyal, devoted customers for life and that further establishes FURminator's reputation as the go-to provider of pet grooming solutions.

BENEFITS:

- Protects furniture, rugs and auto upholstery
- Dries and warms dog, allowing them to feel calm and secure
- Eliminates wet dog smell

Microfiber technology
wicks water and moisture
from dog's coat

Velcro straps enable
quick, simple application
and adjustment

Professional design keeps
FUR Dry snug and secure



FURDRY

FUR DRY SIZE

PUPPY

up to 20 cm
(from neck to
base of tail)



Extra Small FUR Dry
(Small puppies of all breeds)

TRADE PACK

12x1

ITEM EAN



8 117940 136774

SMALL

up to 28 cm
(from neck to
base of tail)



Small FUR Dry
(Jack Russell, Cocker Spaniel, Boston Terrier)

TRADE PACK

12x1



8 117940 136842

MEDIUM

up to 41 cm
(from neck to
base of tail)



Medium FUR Dry
(Dalmation, Pit Bull, Boxer)

TRADE PACK

12x1



8 117940 136910

LARGE

up to 58 cm
(from neck to
base of tail)



Large FUR Dry
(Labrador, Golden Retriever, Setters)

TRADE PACK

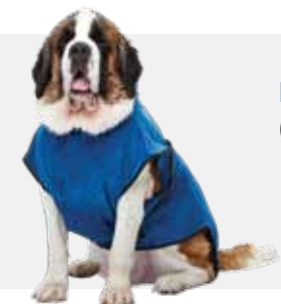
12x1



8 117940 137078

GIANT

up to 69 cm
(from neck to
base of tail)



Extra Large FUR Dry
(Newfoundland, St. Bernard, Great Pyrenees)

TRADE PACK

12x1



8 117940 137146

Display Racks

Because of the high-quality products and a passionate, loyal customer base, many often say that FURminator® products sell themselves. But in order to sell, they must be visible. FURminator puts just as much care into merchandising solutions as into pet care solutions.

FURminator® in-store merchandising displays deliver maximum impact with a minimal footprint. Attractive, sturdy and compact, the merchandising solutions display the complete line of tools. Built-in video displays act as an on-demand salesperson while drawing attention, effectively demonstrating the products and delivering the information that customers need to select the right products.

Due to technologies, wide consumer appeal and proven industry performance, all products deliver high sales velocity and profit margins for retailers. FURminator's pet products and the merchandising solutions that display them are simply the best on the market.



ENDCAP MERCHANDISING KIT

Eliminate the need for racks and displays with our all-in-one Endcap Merchandising Kit. Turn a 3 sq. ft. area of your store into a standalone FURminator outlet.



LARGE SPINNER RACK

Durable metal unit with three-38.1 cm wide, peggable panels. Great for merchandising the extended FURminator line with a small footprint.



NARROW SPINNER RACK

Durable, metal unit with three-22.9 cm wide, peggable panels. Designed to display an extended FURminator line in a small space.



3-IN-1 DISPLAY

Durable, wire rack display that's great for countertops, wall-mounting or pegging to a gondola display. Features eight of the top-selling deShedding tools.



COUNTER SPINNER DISPLAY

Four-sided display with vibrant graphics sits nicely on any countertop. Displays eight top-selling deShedding tools.



GROOMING TOOL DISPLAY

Attractive, compact display for the complete line of tools. The peggable 55.9 cm x 116.8 cm display helps customers quickly select the right tools for their dog's hair type.